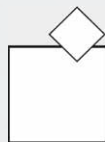


# **WORLD TOOL AWARDS**

**2021**



Michael E. Brieden Verlag

The Test Specialists

Present the

# WORLD TOOL AWARDS

bestowed by



Dipl.-Ing. Olaf Thelen  
Electrical Engineer



Jörg Ueltgesforth  
Automotive Master  
Craftsman and Test Editor



Dr. Martin Mertens  
Test Editor  
Engine & Machine



Dipl.-Ing. Michael Voigt  
Communications  
Engineer



Dipl.-Phys.  
Guido Randerath

# The WORLD TOOL AWARDS

The **WORLD TOOL AWARDS** are awards presented to the world's best tools and machines as well as accessories and materials from the fields of DIY, crafts, and industry by a top-class jury. The awards offer end consumers, artisans and industrial customers, and retailers an essential orientation for purchasing, procurement, and product range management.



# JURY

The **WORLD TOOL AWARDS** jury consists of experienced trade journalists and test editors who have been working in the industry for many years and enjoy the highest reputation.



**Dipl.-Ing. Olaf Thelen**  
Electrical Engineer

Through his training as an industrial electronics technician, Olaf Thelen is familiar with all aspects of metal processing. He has extensive knowledge in handling various types of electrical drives and circuits. Olaf Thelen then studied electrical engineering with a focus on telecommunications engineering. He worked for many years on simulation equipment of safety components for nuclear power plants. Among other things, he has developed an automated partition wall system for freezer saddles with different environmental zones in the cargo hold up to series production readiness. He has also tested underwater communication systems and diving robots for the German Association of Underwater Archaeologists (DEGUWA). For more than 15 years, he has been editor-in-chief of leading tool test magazines.



**Jörg Ueltgesforth**  
Automotive Master Craftsman  
and Test Editor

After his training as a car mechanic and several years of professional experience, Jörg Ueltgesforth passed the master craftsman examination after attending the master school. He then worked for ten years as a workshop manager in various brand-related car workshops. After 20 years of practical experience in the automotive sector, he reoriented himself and initially worked in the field of technical documentation. He then switched to journalism and can now look back on almost 20 years of successful work as a test editor for tools and machines.



**Dr. Martin Mertens**  
Test Editor Engine & Machine

Martin Mertens is a scholar of German language and literature, holds a doctorate on electronic editions in the field of Edition Science, and has been active in content management and cross-media publishing. In addition to science and publishing, his passion is for craftsmanship. In his parents' furniture business and to finance his studies, he worked in carpentry workshops, furniture construction, and restoration studios. He has a broad spectrum of knowledge and skills, ranging from current and historical craft techniques to CAD/CAM-controlled production processes. At the Brieden publishing house, he accompanied the launch of the online platform [www.heimwerker-test.de](http://www.heimwerker-test.de) and is an editor for several magazines.



**Dipl.-Ing. Michael Voigt**  
Telecommunications Engineer

Michael Voigt has more than 40 years of knowledge and experience in the field of tools and woodworking. Besides his education as a Graduate Engineer for Electrical Engineering, his heart beats for his woodworking shop with professional machinery and high-quality hand tools. Among them are even self-developed, designed, and built special machines and devices. As a seasoned journalist with 30 years of experience as editor-in-chief of various test magazines and as a jury member in award committees operating worldwide, Michael Voigt knows perfectly how to find the best products worldwide.



**Dipl.-Phys.  
Guido Randerath**

Guido Randerath studied physics and worked during his studies and diploma thesis at the RWTH Aachen University for the OPAL experiment at CERN in Geneva, among others. There he calibrated the silicon-tungsten calorimeter of the detector using two-photon events and participated in numerous international conferences. He also supervised the nuclear physics practical course at the RWTH. For more than 20 years, Guido Randerath has been working as a journalist and test editor for technical devices of all kinds. He has many years of experience as editor-in-chief of specialized magazines and as a member of the jury of international award committees. Guido Randerath is very familiar with measurement technology, physical principles, and users' practical needs.



# CATEGORIES and CLASSES

We award the **WORLD TOOL AWARDS** in these categories.

- > Hand tools
- > handheld power tools battery
- > handheld power tools AC mains operation
- > stationary and semi-stationary machines
- > Garden tools
- > Pneumatic tools
- > Accessories
- > Materials

**In each category, we award the WORLD TOOL AWARDS for three classes:**

- > Professional
- > Premium
- > Best Buy





# PRODUCTS

In each category, we honor these products:

## Handheld power tools battery:

- > Battery angle grinder
- > Cordless drill screwdriver
- > Orbital sander with rechargeable battery
- > Battery plane
- > Battery circular saws
- > Battery Multi Tools
- > Cordless nailer
- > Battery impact drill
- > Battery impact screwdriver
- > Battery hammer drills
- > Battery jigsaws

## Handheld electric tools, mains operation:

- > Belt sanders
- > Drill hammers
- > Drilling machines and percussion drilling machines
- > Electric planers
- > Orbital sanders
- > Flat dowel milling and other connecting drums
- > Hand circular saws
- > Edge milling
- > Multitools
- > Routings
- > Polishing machines
- > Orbital sanders
- > Jigsaws
- > Angle sanders

## Hand tools:

- > Wire strippers
- > Paint roller
- > Files and rasps
- > Hammers
- > Planes
- > Ratchet sets
- > Sawing
- > Screwdrivers
- > Tool sets
- > Pliers
- > Brushes

## Stationary and semi-stationary machines:

- > Surface and thickness planers
- > Band saws
- > Belt sanding machines
- > Machining centers
- > Turning lathes
- > Lathes
- > Compressors
- > Soldering stations
- > Stand drilling machines
- > Table and sliding table saws
- > Table milling machines

## Pneumatic tools:

- > Blow guns
- > Drilling machines
- > Nibblers
- > Impact wrenches
- > Orbital sanders

## Garden tools:

- > Battery trimmers
- > Garden shears
- > Shredders
- > Hand saws
- > Hedge trimmer rechargeable battery
- > Hedge trimmers petrol
- > Hedge trimmers mains powered
- > Pole pruners rechargeable battery
- > Pole pruners petrol
- > Chain saws rechargeable battery
- > Chain saws petrol
- > Mowing robots
- > Multitools rechargeable battery
- > Multitools petrol
- > Lawnmowers rechargeable battery
- > Lawnmowers petrol
- > Lawnmower mains powered
- > Trimmers rechargeable battery
- > Trimmers petrol

## Accessories:

- > Drill sets
- > Measuring tools
- > Saw blades
- > Cutting discs

## Materials:

- > Sealing and sealing compounds
- > Wood glazes
- > Lacquers
- > Laminate floors
- > Parquet flooring
- > Filling compounds
- > Wall colors



# PROFESSIONAL CLASS

In the **PROFESSIONAL** class, we award the **WORLD TOOL AWARDS** to products designed for professional use and aimed at respective users.

> The Golden WORLD TOOL AWARD is awarded only once in each product group. The **PROFESSIONAL** class is additionally marked in red for ease of identification.

# WORLD TOOL AWARDS

WINNER  
PROFESSIONAL  
2021

# PREMIUM CLASS

In the **PREMIUM** class, we award the **WORLD TOOL AWARDS** to products that meet the highest standards in the semi-professional and discerning DIY sector.

- > The Golden WORLD TOOL AWARD is awarded only once in each product group. The **PREMIUM** class is additionally marked in blue for ease of identification.

# WORLD TOOL AWARDS

WINNER

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PREMIUM  
2021



# BEST BUY CLASS

In the **BEST BUY** class, we award the **WORLD TOOL AWARDS** to products that offer outstanding value for money for hobby use in the home and garden.

> The golden WORLD TOOL AWARD is awarded only once in each product group. The class **BEST BUY** is also marked in blue for ease of identification.

# WORLD TOOL AWARDS

WINNER

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BEST BUY  
2021

# RULES

- > Products nominated for the **WORLD TOOL AWARDS** must be available to customers in the award year.
- > Products nominated for the **WORLD TOOL AWARDS** are selected in December and January
- > The winners will be notified in February and will receive their certificate.
- > The jury decides which of the nominated products will receive a **WORLD TOOL AWARD** according to a points system.





# NOMINATIONS

- > Manufacturers and distributors can register their products at **[www.worldtoolawards.com](http://www.worldtoolawards.com)** to nominate them for the **WORLD TOOLS AWARDS**.
- > Alternatively, the registration can also be made by email to **[info@worldtoolawards.de](mailto:info@worldtoolawards.de)**

**The deadline for the WORLD TOOL AWARDS 2021 nomination is 18.12.2020.**

- > The jury also invites interesting products to participate.

All registered products must have arrived at the **WORLD TOOL AWARDS** headquarters by the deadline on 18.12.2020.

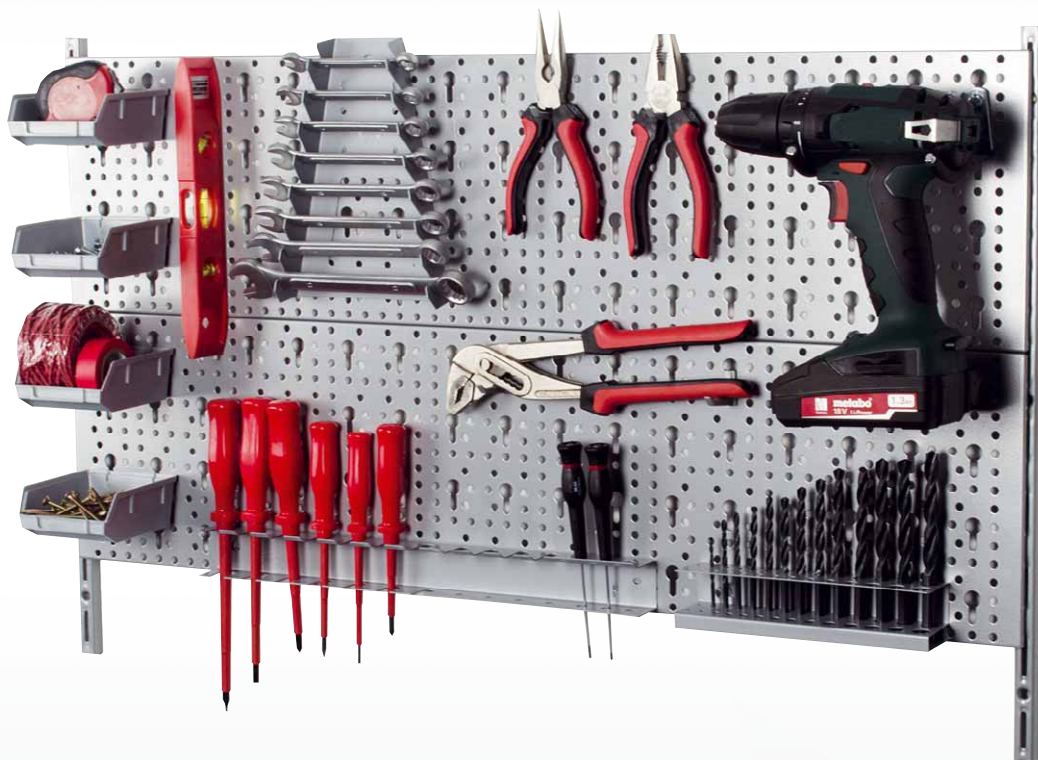
**REGISTRATION  
+ SUBMISSION  
until 18.12.2020**



No limits: We also test on the highway bridge

## FREE PARTICIPATION

- > Registration and participation in the **WORLD TOOL AWARDS** are free for manufacturers and distributors.
- > The products entered for the **WORLD TOOL AWARDS** must be made available to the jury free of charge by the manufacturer/distributor. They can be picked up again within four weeks of the awards being presented. Return shipment is also possible against reimbursement of costs.





# SPEAK LOUDER: WINNING IN MARKETING



## LICENSES

Test seals from a renowned source such as the Michael E. Brieden Publishing House signal excellent quality, create attention and visibility. As a mark of trust, they make a decisive difference in global online trade's close competition.

- > If your product receives a **WORLD TOOL AWARD**, we noncommittally offer you the licensing of the **WORLD TOOL AWARDS seal**, according to the area of application, duration of use, and other parameters.
- > Please note that the **WORLD TOOL AWARDS seal** must not be used without a licensing agreement.
- > Please request our brochure „Test Seals in Marketing“ at [info@worldtoolawards.com](mailto:info@worldtoolawards.com)



# **WORLD TOOL AWARDS**

## **CONTACT**



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